# Vlad Dzenisiuk

### Richmond Hill, ON

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# **EDUCATION**

York University Toronto, ON

B.Sc. (Hons) Psychology focus in Organizational Behavior and Neuroscience

**Relevant Coursework:** Behavior in Groups, Personality & Social Psychology, Biological Basis of Behavior, Neural Basis of Behavior

#### **CERTIFICATES**

# **Toronto Metropolitan University**

Toronto, ON

Data Analytics, Big Data and Predictive Statistics Certificate

Relevant Coursework: Data Analysis, Big Data Analytics, Data Organization, Data Science – Python

# **TECHNICAL SKILLS**

Programming: Python (NumPy, Pandas, Matplotlib, Scikit-learn, Seaborn), R, SAS, JavaScript

Machine Learning Frameworks: TensorFlow, PyTorch

Version Control: Git

Web Development: HTML, CSS, React, Dash, Django, Flask, Node.js, Express.js

Database Management: MongoDB, SQL, XML, HBase

Cloud Computing: AWS (Redshift, S3, Lambda)

Data Visualization: Tableau, Power BI

**Project Management:** Agile Methodology, Waterfall

Languages: Fluent in Russian and English; Conversational Proficiency in French

#### **PROJECTS**

#### REAL-TIME SENTIMENT ANALYSIS DASHBOARD

2023

• An advanced real-time time analytical dashboard that assesses and interprets sentiment associated with Ethereum and its ecosystem. Leveraging the Twitter 2.0 API, utilizing advanced NLP methods along with Python libraries such as, Tweepy, TextBlob, PyTorch, Plotly and Dash.

# UNISWAP CRYPTOCURRENCY SCANNER & TRADER

2023

• Utility script that monitors the Ethereum blockchain to identify high-potential assets and autonomously executes transactions via Uniswap, factoring in slippage, gas estimation, and liquidity pool reserves. Realized a growth of \$3,000 within a month with minimal supervision.

# DATA ANALYTICS PROJECTS

2021 - 2023

• Exhibited versatility in data analytics across a suite of projects, employing Python, R, and SQL with proficiency. Leveraged advanced analytical acumen to extract data-driven insights and highlighted an ability to identify crucial patterns and trends.

## **WORK & LEADERSHIP EXPERIENCE**

VLADLAND INC Richmond Hill, ON

Co-Director

March 2019 – September 2023

- Successfully managed the daily operations by optimizing scheduling and dispatching vehicles for both outbound and inbound freight, ensuring efficiency and reliability.
- Negotiated advantageous terms and competitive rates for services provided, while building a reliable network of clients and brokers leading to cost savings and enhanced profitability.
- Proactively engaged with prospective businesses to explore collaborative opportunities for direct freight handling, utilizing a B2B (business-to-business) sales approach.
- Developed and implemented safety policies and procedures, ensuring full compliance with local, provincial, and federal regulations (OSHA, DOT and MTO). Utilized data to monitor and audit adherence, leading to a safer operational environment.

HARRY ROSEN Vaughan, ON

Clothing Advisor

October 2017 – April 2018

- Established and maintained strong advisor-client relationships through consistent communication and engagement, leading to increased sales opportunities.
- Utilized client data analysis to uncover preferences and trends to increase sales.
- Managed and resolved client inquiries, issues, and disputes to ensure high levels of client satisfaction while increasing the store's ratings.
- Contributed to sales team meetings, by presenting innovative strategies and insights, resulting in improved sales outcomes.
- Utilized expert product knowledge to educate clients on high-end luxury brands, encompassing historical significance and meticulous tailoring/craftsmanship methods, enhancing their understanding of the products.
- Consistently achieved weekly sale targets and exceeded expectations.

TUTOR/STUDY AIDE Toronto, ON

Self-Employed

2016 - 2020

• Provided individualized academic support as a study guide and tutor for a diverse group of students at York University covering subjects such as Kinesiology, Biochemistry, Chemistry, Bio-Calculus, Statistics.

GRAPHIC DESIGNER Richmond Hill, ON

Self-Employed

2014 - 2016

- Established and managed a freelance graphic design service providing support to emerging gaming organizations and players.
- Conceptualized, visualized, and designed 2D and 3D graphic designs including avatars, logos, overlays, and headers through expert use of Cinema 4D, Photoshop and Illustrator. These designs effectively enhanced personal profiles and organizations.